

Florida Magazine Association

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Passionate about Publishing for more than 50 years

News Release

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For Immediate Release

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Florida Magazine Association's Charlie Awards Honor Outstanding Publications in Orlando

Orlando, Florida: The Florida Magazine Association (FMA) honored the 2011 Charlie Award winners at the 2011 FMA Annual Publishing Conference & Exposition held at *Disney's Yacht & Beach Club* Resorts in Lake Buena Vista, Florida August 18 – 19, 2011. A total of 202 awards were presented to Florida's publications and their staffs at the Charlie Awards Gala on Friday, August 19, 2011.

More than 670 entries were submitted for the 2011 Charlie Awards contest from more than 70 publications produced in Florida. Winning entries were evaluated by judges from across the country that specialize in magazine publication; many of whom are journalism professors.

FMA's Charlie Awards competition is named in honor of the late Charles G. Welborn, Jr., a long-time professor of journalism and communications at the University of Florida. His numerous contributions to FMA and the publishing industry have been instrumental in furthering the growth of magazines in Florida.

Charlie Awards:

Representing approximately 240 magazines and 25 suppliers of publishing products and services, FMA is the largest state magazine association in the nation. For

more than five decades FMA has provided Florida's magazines with a vital connection to other publishing professionals and businesses that can assist and direct their growth.

For more information about the 2011 Charlie Awards contest or the Florida Magazine Association, contact the FMA Headquarters at (866) 885-1156 or visit www.charlieawards.org.

The Charlie Award winners for 2011 are:

Printing Excellence

Printing Excellence
Bronze Award
Boca Life
Angstrom Graphics

Printing Excellence
Silver Award
Explore
Angstrom Graphics

Printing Excellence
Charlie Award
Boca Magazine
Angstrom Graphics

Writing Excellence

Best Public Service Coverage
Bronze Award
Produce Business
"Marketing to Kids"
By: Carol Bareuther

Best Public Service Coverage
Silver Award
Gulfshore Life
"The Other Naples"
By: Spencer Campbell

Best Public Service Coverage
Charlie Award
HealthSource Magazine
"Diabetes Information and Education" Issue
Produced by: AJ Beson; Vanessa Wells; Christine Tarantino; and Virginia Pillsbury

Writing Excellence

Best Humor

Bronze Award
Orlando Magazine
“Made for TV”
By Mike Boslet & Barry Glenn

Best Humor

Silver Award
Ocala’s Good Life
“Golf Personality Quiz”
Carlton Reese

Best Humor

Charlie Award
Healthy Living Magazine
“Flushed”
Tiffany Roach

Writing Excellence

Best Service Feature - Association

Bronze Award
AAA Going Places
“What Happens if... the Unexpected occurs?”
By: Stephen M. Wheeler

Best Service Feature - Association

Silver Award
Florida Wildlife
“It Takes a Village to Rescue a Baby Bald Eagle”
By: Sandy Beck

Best Service Feature – Association

Charlie Award
AP Matters
“Small Details, Big Picture”
By: Diane Sears

Writing Excellence

Best Service Feature – Trade/Technical

Charlie Award
Florida CPA Today
“Disaster Relief Claims: Navigating Uncharted Waters”
By: Phillip Howell & Stanley Sterna

Writing Excellence

Best Service Feature – Consumer less than 50,000 circulation

Bronze Award

Sarasota Magazine

“Fresh”

By: Su Byron and Marty Fugate

Best Service Feature – Consumer less than 50,000 circulation

Silver Award

850 Business Magazine

“An Insider’s Guide to the Tax Tangle”

By: Tisha Crews Keller

Best Service Feature – Consumer less than 50,000 circulation

Charlie Award

Boca Raton Observer

“Hello Gorgeous”

Publisher: Linda Behmoiras; Editor: Felicia Levine

Writing Excellence

Best Service Feature – Consumer 50,000 plus

Charlie Award

Newsmax Magazine

“The Grooming of the Modern Man”

By: Dennis Fisher

Writing Excellence

Best Department - Association

Bronze Award

AAA Going Places

“Double Take”

By Nick Ferry, Sandy Klim, and David Monforton

Best Department - Association

Silver Award

Worldwide Challenge

Outlook

Editor: Mark Winz; Designer: Journey Group

Best Department - Association

Charlie Award

AAA Going Places

“Here & There”

David Monforton

Writing Excellence

Best Department - Trade/Technical

Charlie Award

Florida Realtor Magazine

“Makeover”

By Richard Westlund

Writing Excellence

Best Department - Consumer less than 50,000 circulation

Bronze Award

Orlando Magazine

From the Editor

By Mike Boslet

Best Department - Consumer less than 50,000 circulation

Silver Award

Stuart Magazine

Power of 10

Author: Jennifer Tormo; Photographer: Diane Dultmeier

Best Department - Consumer less than 50,000 circulation

Charlie Award

Orlando Magazine

“City Dining”

Produced by Joseph Hayes, Jason Jones, and Norma Lopez Molina

Writing Excellence

Best Department – Consumer 50,000 plus

Charlie Award

Florida Travel & Life

“Tastes”

Editor: Patricia Letakis

Writing Excellence

Best In-Depth Reporting - Association

Bronze Award

AP Matters

“What’s Looming on the Horizon?”

By Matthew Gomez

Best In-Depth Reporting - Association

Silver Award

AP Matters

“Wild Ride”

By Diane Sears

Best In-Depth Reporting - Association

Charlie Award
Forum
“The Gulf of Mexico: An Ancient Power Central to Our Lives”
By Jack E. Davis

Writing Excellence

Best In-Depth Reporting – Trade/Technical
Silver Award
Produce Business
“Wal-Mart Pricing Report”
By Jim Prevor

Best-In-Depth Reporting – Trade/Technical
Charlie Award
Florida CPA Today
“Disaster Relief Claims: Navigating Uncharted Waters”
By Phillip Howell & Stanley Sterna

Writing Excellence

Best In-Depth Reporting – Consumer less than 50,000 circulation
Bronze Award
Orlando Magazine
“Order in His Court” (Judge Perry)
By Brad Kuhn

Best In-Depth Reporting – Consumer less than 50,000 circulation
Silver Award
Orlando Magazine
“Nate Winters-Almost Dead in the Water”
Dave Seanor

Best In-Depth Reporting – Consumer less than 50,000 circulation
Charlie Award
Orlando Magazine
“Alan Grayson Isn’t Taking Any Crap from Anyone”
By Mark I. Pinsky

Writing Excellence

Best In-Depth Reporting – Consumer 50,000 plus
Bronze Award
Golfweek
“Dollars or Degrees”
By Beth Ann Baldry & Sean Martin

Best In-Depth Reporting – Consumer 50,000 plus

Silver Award
Newsmax Magazine
“Google vs Everyone”
By Eric Deggans

Best In-Depth Reporting – Consumer 50,000 plus
Charlie Award
Golfweek
“Special Report: Golf on TV”
By Martin Kaufmann & Bradley Klein

Writing Excellence

Best Editorial Commentary Opinion – Association
Silver Award
Biz Ed
“Don’t Tweet for Me, North Korea”
By Tricia Bisoux

Best Editorial/Commentary/Opinion – Association
Charlie Award
Biz Ed
“When the Light Bulb Goes On”
By Sharon Shinn

Writing Excellence

Best Editorial Commentary Opinion – Trade/Technical
Bronze Award
Internal Auditor
“A Prime Candidate”
By Anne Millage

Best Editorial/Commentary/Opinion - Trade/Technical
Silver Award
Produce Business
“Food Prices at Core of Middle East Unrest”
By Jim Prevor

Best Editorial/Commentary/Opinion - Trade/Technical
Charlie Award
Internal Auditor
“Belief in Change”
By Mark R. Kolman

Writing Excellence

Best Editorial/Commentary/Opinion – Consumer less than 50,000 circulation
Bronze Award

Orlando Magazine
“Fund Brains, Not Trains”
By Mike Boslet

Best Editorial/Commentary/Opinion – Consumer less than 50,000 circulation
Silver Award
Sarasota Magazine
“Of Oil – and Water”
By Pam Daniel

Best Editorial/Commentary/Opinion – Consumer less than 50,000 circulation
Charlie Award
Orlando Magazine
“Grayson Divids; Will He Conquer?”
By Mike Boslet

Writing Excellence

Best Editorial/Commentary/Opinion – Consumer 50,000 plus
Bronze Award
Sport Fishing
“Dollars and Sense”
By Doug Olander

Best Editorial/Commentary/Opinion – Consumer 50,000 plus
Silver Award
Sport Fishing
“Bounty Hunters”
By Doug Olander

Best Editorial/Commentary/Opinion – Consumer 50,000 plus
Charlie Award
Golfweek
“An Urgent Call to Fix Golf”
By Gene Yasuda

Writing Excellence

Best Column – Association
Bronze Award
The Tropical Garden
Tropical Cuisine
By Noris Ledesma

Best Column – Association
Silver Award
Today’s FDA
By Dr. Hugh Wunderlich

Best Column – Association
Charlie Award
AP Matters
“In Touch with Chrys Olson”
By Chrys Olson

Writing Excellence

Best Column – Trade/Technical
Silver Award
Produce Business
“The Fruits of Thought”
By Jim Prevor

Best Column – Trade/Technical
Charlie Award
Florida Realtor Magazine
“Technology and You”
By Tracey C Velt

Writing Excellence

Best Column – Consumer less than 50,000 circulation
Bronze Award
Edible South Florida

Best Column – Consumer less than 50,000 circulation
Silver Award
PBG Lifestyle Magazine
“Tech Tips”
By Sean Kreps

Best Column – Consumer less than 50,000 circulation
Charlie Award
Boca Raton Observer
“That’s Life -- Parents”
By Cheryl Kane Heimlich

Writing Excellence

Best Feature Headlines – Association
Silver Award
Nabor Magazine
“Comply or Fry”
By Raymond J. Bowie

Best Feature Headlines – Association

Charlie Award
Rollins Magazine
“Wide-Angle Learning”, “A School With a View”, and “Generation Next”
By Mary Wismar-Davis and Laura J. Cole

Writing Excellence

Best Feature Headlines – Consumer less than 50,000 circulation

Bronze Award
Boca Raton Observer
“Molto Delizioso”, “The Producers” and “Death Becomes Them”
Publisher: Linda Behmoiras; Editor: Felicia Levine

Best Feature Headlines – Consumer less than 50,000 circulation

Silver Award
Sarasota Magazine
“The New Abnormal”, “Webb Master”, and “Eat. Paint. Love”

Best Feature Headlines – Consumer less than 50,000 circulation

Charlie Award
Gold Coast Magazine
“Inner Inertia”, “Wayne’s World”, “My First Time”
By Nila Do and Bernard McCormick

Writing Excellence

Best Feature - Association

Bronze Award
The Tropical Garden
“Return to the Spice Islands”
By Dr. Carl Lewis

Best Feature - Association

Silver Award
Biz Ed
“The Holistic Leader”
By Sharon Shinn

Best Feature - Association

Charlie Award
Forum
“The Gulf of Mexico: An Ancient Power Central to our Lives”
By Jack E. Davis

Writing Excellence

Best Feature – Trade/Technical

Bronze Award
Internal Auditor

“The State of Control”
By Russell Jackson

Best Feature - Trade/Technical
Silver Award
Produce Business
“Safeway: Green from the Ground Up”
By Mira Slott

Best Feature – Trade/Technical
Charlie Award
Produce Business
“Twenty-Five Innovations”
By Jodean Robbins

Writing Excellence

Best Feature – Consumer less than 20,000 circulation
Bronze Award
Home
“Fighting Internet Crime Against Children: An Uphill Battle”
Written By: Jenna Hostetler; Cover Photo by: Footstone Photography, Story
Photos by: Cindy Taylor Photography

Best Feature – Consumer less than 20,000 circulation
Silver Award
Stuart Magazine
“Here’s to a Little Laughter”
By Donald Rodrigue

Best Feature – Consumer less than 20,000 circulation
Charlie Award
Gold Coast Magazine
“Inner Inertia”
Nila Do

Writing Excellence

Best Feature – Consumer, between 20,000 - 50,000 circulation
Bronze Award
Orlando Magazine
“Order in His Court”
By Brad Kuhn

Best Feature – Consumer, between 20,000 - 50,000 circulation
Silver Award

Orlando Magazine
“One Hit Wonder”
By Brad Kuhn

Best Feature – Consumer, between 20,000 - 50,000 circulation
Charlie Award
Sarasota Magazine
“My Gulf of Mexico”
By Peter B. Gallagher

Writing Excellence

Best Feature – Consumer, 50,000 plus
Bronze Award
Golfweek
“The Price of Freedom”
By Jeff Rude

Best Feature – Consumer, 50,000 plus
Silver Award
Sport Fishing
“Fishing Gone Wild”
By Doug Olander

Best Feature – Consumer, 50,000 plus
Charlie Award
Islands Magazine
“You’re Beautiful and I Love You”
By Edward Readicker-Henderson

Writing Excellence

Best Written Magazine - Association
Bronze Award
AP Matters
Editor-in-Chief: Laureen Crowley; Senior Editor: Diane Sears

Best Written Magazine – Association
Silver Award
AAA Going Places
Editor-in-Chief: Sandy Klim

Best Written Magazine - Association
Charlie Award
Worldwide Challenge
Writing Team Leader: Erik Segalini

Writing Excellence

Best Written Magazine - Trade/Technical
Bronze Award
Deli Business
Editor: Lee Smith

Best Written Magazine - Trade/Technical
Silver Award
Produce Business
Editors: Jim Prevor and Ken Whitacre

Best Written Magazine - Trade/Technical
Charlie Award
Florida Realtor Magazine
Editors: Doug Damerst and Tracey Velt

Writing Excellence

Best Written Magazine – Consumer less than 50,000 circulation
Bronze Award
Boca Raton Observer
Editor: Felicia Levine

Best Written Magazine – Consumer less than 50,000 circulation
Silver Award
850 Business Magazine
Editor: Linda Kleindienst

Best Written Magazine – Consumer less than 50,000 circulation
Charlie Award
Cheese Connoisseur
Editors: Fran Gruskin and Lee Smith

Writing Excellence

Best Written Magazine - Consumer 50,000 plus
Bronze Award
Golfweek
Managing Editor: Martin Kaufmann

Best Written Magazine - Consumer 50,000 plus
Silver Award
Florida Travel & Life
Editor: Ana Connery; Executive Editor: Patricia Letakis

Best Written Magazine - Consumer 50,000 plus
Charlie Award
Islands Magazine
Managing Editor: Audrey St. Clair

Design Excellence

Best Photo Illustration

Bronze Award
Peabody Journal
J&S Multimedia

Best Photo Illustration

Silver Award
Orlando Magazine
“Made for TV”
By Jason Jones

Best Photo Illustration

Charlie Awards
VLIFE Magazine
“Having a Blast off the Course”
Josh Clark and Jamie Mark

Design Excellence

Best Photographic Essay

Bronze Award
Worldwide Challenge
“Coming Up for Air”
Photographed by Guy Gerrard

Best Photographic Essay

Silver Award
Sarasota Magazine
“Rare Beauty”
Photographed by Joel Sartore

Best Photographic Essay

Charlie Award
Worldwide Challenge
“Vanuatu”
Photographed by Tom Mills

Design Excellence

Best Single, Original B&W Photo – Association

Charlie Award
The Tropical Garden
“Eisenhower”
Obtained from the FTBF Archives

Design Excellence

Best Single, Original B&W Photo – Consumer less than 50,000 circulation

Bronze Award
Healthy Living Magazine
“Feat of Gold”

Best Single, Original B&W Photo – Consumer less than 50,000 circulation
Silver Award
Orlando Magazine
“Warming Trends”
Photographed by Norma Lopez Molina

Best Single, Original B&W Photo – Consumer less than 50,000 circulation
Charlie Award
Healthy Living Magazine
“A Life Chosen”
Photographed by Tiffany Roach

Design Excellence

Best Single, Original Color Photo - Association
Bronze Award
Worldwide Challenge
“Vanuatu”
Photographed by Tom Mills

Best Single, Original Color Photo - Association
Silver Award
Florida Wildlife
“Red Mangroves at Sunset”
Photographed by Paul Marcellini

Best Single, Original Color Photo - Association
Charlie Award
Worldwide Challenge
“From the Ground Up”
Photographed by Ted Wilcox

Design Excellence

Best Single, Original Color Photo – Consumer less than 50,000 circulation
Bronze Award
Sarasota Magazine
“My Gulf of Mexico”
Photographed by Carlton Ward, Jr.

Best Single, Original Color Photo – Consumer less than 50,000 circulation
Silver Award
Gulfshore Life

“Reach for the Sky”
Photographed by Carlton Ward, Jr.

Best Single, Original Color Photo – Consumer less than 50,000 circulation
Charlie Award
Healthy Living Magazine
“Your Inner Glow”

Design Excellence

Best Single, Original Color Photo - Consumer 50,000 plus circulation
Silver Award
Islands Magazine
“Mentawai Shaman”
Photographed by Brown W. Cannon III

Best Single, Original Color Photo - Consumer 50,000 plus circulation
Charlie Award
Florida Travel & Life
“Daytona”
Art Director: Vicky Hodges; Photographer: Jon Whittle

Design Excellence

Best Overall Use of Photography - Association
Bronze Award
Florida Wildlife
Kelly Broderick

Best Overall Use of Photography - Association
Silver Award
The Tropical Garden

Best Overall Use of Photography - Association
Charlie Award
Worldwide Challenge
Photographers: Guy Gerrard, Tom Mills, and Ted Wilcox

Design Excellence

Best Overall Use of Photography – Consumer less than 50,000 circulation
Silver Award
Sarasota Magazine

Best Overall Use of Photography – Consumer less than 50,000 circulation
Charlie Award

Gulfshore Life
Creative Director: Tessa Tilden-Smith

Design Excellence

Best Overall Use of Photography – Consumer 50,000 plus circulation
Bronze Award
Florida Sport Fishing
Director: Jon Perkinson, Editor/Photographer: Steve Dougherty

Best Overall Use of Photography – Consumer 50,000 plus circulation
Silver Award
Florida Travel & Life
Art Director: Vicky Hodges; Photo Editor: Paul Love

Best Overall Use of Photography – Consumer 50,000 plus circulation
Charlie Award
Islands Magazine
Art Director: Michael Bessire; Photographers: Zach Stovall, Brown W. Cannon III, Jen Judge

Design Excellence

Best Illustration - Association
Bronze Award
Florida Wildlife
“Great Egrets Counting”
Illustrated by Ed Takacs

Best Illustration - Association
Silver Award
Florida Wildlife
“Alligator”
Illustrated by Ed Takacs

Best Illustration - Association
Charlie Award
Florida Wildlife
“Life of a Hawk”
Illustrated by Nancy Tome

Design Excellence

Best Illustration - Trade/Technical
Silver Award
Internal Auditor
“The Road to IFRS Conversion”
Illustrated by Linda Frichtel

Best Illustration - Trade/Technical
Charlie Award
Internal Auditor
“Blended Engagement”
Illustrated by Linda Frichtel

Design Excellence

Best Illustration – Consumer less than 50,000 circulation
Charlie Award
The Villages Magazine
“Summer Survival Guide for Grandparents”
Illustrated by Anthony Casto

Design Excellence

Best Cover - Association
Bronze Award
AP Matters
“What Keeps Your CFO Up at Night?”
Produced by Martini Graphic Services

Best Cover - Association
Worldwide Challenge
“A Future for Haiti”
Photographed by Ted Wilcox

Best Cover - Association
Charlie Award
AAA Going Places
“Best Holiday Flicks on the shELF”
Creative Direction by Allison Sfeir

Design Excellence

Best Cover - Trade/Technical
Charlie Award
Internal Auditor
“Tempted to do Wrong”
Designed by Richard Tuschman

Design Excellence

Best Cover – Consumer less than 20,000 circulation
Bronze Award
VLIFE Magazine
“Handled with Care”
Designed by Jamie Mark

Best Cover – Consumer less than 20,000 circulation

Silver Award

Lake and Sumter Style

“Festivals of Speed”

Designed by Jamie Mark

Best Cover – Consumer less than 20,000 circulation

Charlie Award

Healthy Living Magazine

“New Year’s Revolution”

Designed by Jamie Mark

Design Excellence

Best Cover – Consumer between 20,000 - 50,000 circulation

Bronze Award

Orlando Magazine

“Best of Orlando”

Produced by Jason Jones, Mike Boslet, and Norma Lopez Molina

Best Cover – Consumer between 20,000 – 50,000 circulation

Silver Award

Sarasota Magazine

“Coastal Dream Homes”

Best Cover – Consumer between 20,000 - 50,000 circulation

Charlie Award

Ocala Style Magazine

“Arts and Entertainment”

Designed by Jason Fugate

Design Excellence

Best Cover – Consumer, 50,000 plus

Bronze Award

Sport Fishing

“Planet Sailfish”

Editor: Doug Olander

Best Cover – Consumer, 50,000 plus

Silver Award

Islands Magazine

“The Worlds Best Natural Escapes”

Photographed by Sakis Papadopoulos

Best Cover – Consumer, 50,000 plus

Charlie Award

Latitudes

“Serena Williams”

Produced by Vanessa Molina Santamaria, Rosa Rojas, and Jessica Becerra-Ortiz

Design Excellence

Best Feature Design - Association

Bronze Award

Rollins Magazine

“A Rollins Perspective”

By Audrey Phillips

Best Feature Design - Association

Silver Award

Worldwide Challenge

“Middle Ground”

By Journey Group

Best Feature Design - Association

Charlie Award

Worldwide Challenge

“Coming Up for Air”

By Journey Group

Design Excellence

Best Feature Design – Trade/ Technical

Bronze Award

Florida Realtor Magazine

“Staying One Text Ahead of Today’s Buyers”

Art Direction by Tracey Flanagan

Best Feature Design - Trade/Technical

Silver Award

Internal Auditor

“The Road to IFRS Conversion”

Designed by Nadeen Mansour

Design Excellence

Best Feature Design – Consumer less than 20,000 circulation

Bronze Award

VLIFE Magazine

“Can You Really Cure Cancer with Grass?”

Produced by Jamie Mark, Cierra Craddock, and Kelsey Brown

Best Feature Design – Consumer less than 20,000 circulation

Silver Award

Gulfshore Business

“Dreaded Co-Workers”
Art Direction by Jesse Adams

Best Feature Design – Consumer less than 20,000 circulation

Charlie Award

Lake and Sumpter Style

“Ready to Rumble”

Produced by Jamie Mark, Cierra Craddock, Kelsey Brown, and designed by
James Gibson

Design Excellence

Best Feature Design – Consumer between 20,000 - 50,000 circulation

Bronze Award

Sarasota Magazine

“Icons of Architecture”

Best Feature Design – Consumer between 20,000 - 50,000 circulation

Silver Award

Orlando Magazine

“Best in Dining”

Designed by Jason Jones

Best Feature Design – Consumer between 20,000 - 50,000 circulation

Charlie Award

Orlando Magazine

“Alan Grayson – Isn’t Taking Any...”

Designed by Jason Jones

Design Excellence

Best Feature Design – Consumer, 50,000 plus

Bronze Award

Florida Sport Fishing

“Urban Warfare”

Designed by Jonathan Perkinson

Best Feature Design – Consumer, 50,000 plus

Silver Award

Florida Sport Fishing

“Exit Plan”

Designed by Jonathan Perkinson

Best Feature Design – Consumer, 50,000 plus

Charlie Award

Islands Magazine

“Meet the Mermaids”

Designed by Mike Bessire

Design Excellence

Best Overall Design - Association
Bronze Award
AAA Going Places
Creative Director Allison Sfeir

Best Overall Design - Association
Silver Award
Art & Culture Magazine
Designer: Angelo LoPresti

Best Overall Design - Association
Charlie Award
Worldwide Challenge
Designer: Journey Group

Design Excellence

Best Overall Design – Trade/Technical
Silver Award
Florida Realtor Magazine
Art Director: Tracey Flanagan

Best Overall Design - Trade/Technical
Charlie Award
Internal Auditor
Art Direction: Yacinski Design

Design Excellence

Best Overall Design – Consumer less than 50,000 circulation
Bronze Award
SRQ Magazine

Best Overall Design – Consumer less than 50,000 circulation
Silver Award
Explore
Director of Editorial and Design: Vanessa Molina Santamaria; Managing Editor:
Rosa M. Calderon; Art Director: Edwin Cruz

Best Overall Design – Consumer less than 50,000 circulation
Charlie Award
Gulfshore Life
Creative Director: Tessa Tilden- Smith

Design Excellence

Best Overall Design – Consumer 50,000 plus

Bronze Award

Florida Sport Fishing

Designed by Jonathan Perkinson

Best Overall Design – Consumer 50,000 plus

Silver Award

Florida Travel & Life

Art Director: Vicky Hodges

Best Overall Design – Consumer 50,000 plus

Charlie Award

Islands Magazine

Art Director: Michael Bessire

General Excellence

Best Visitor Publication (Published at least 3 times per year)

Bronze Award

AAA Going Places

Worth the Drive

Art Director: Jennifer Bernthal

Best Visitor Publication (Published at least 3 times per year)

Silver Award

Florida Travel & Life

Their three visitor publications were: The Beach Issue; 52 Perfect Weekends; and the Ultimate Keys Road Trip

Editor: Ana Connery; Executive Editor: Patricia Letakis

Best Visitor Publication (Published at least 3 times per year)

Charlie Award

Peabody Journal

The Sounds of the city

General Excellence

Best Visitor Publication (Annual or Biannual)

Bronze Award

Where Guestbook Orlando

Editors: Shelley Preston and Jay Boyar

Best Visitor Publication (Annual or Biannual)

Silver Award

Our Jamaica

Produced by: Vanessa Molina Santamaria, Ken Rivadeneira, Alfredo Anez

Best Visitor Publication (Annual or Biannual)

Charlie Award

Gulfshore Life

Discover Southwest Florida's Best

General Excellence

Best House Ad

Bronze Award

FLORIDA

“In all Kinds of Weather We Stick Together”

Designer: Kate Finkle; Photographer: Russ Bryant, Design Intern: Wenty Tan-Lui

Cahn

Best House Ad

Silver Award

Home Living in the Heart of Florida

“Iron Chef Gainesville”

Photographed by: Rya Boyce, RyaPhotos, Designed by: Anibal Rodriguez

Best House Ad

Charlie Award

The Tropical Garden

“Make it a Fairchild Weekend”

By: Lorena Alban

General Excellence

Best New Magazine

Bronze Award

Forever Young

Editor-In-Chief: David Sendler

Best New Magazine

Silver Award

V de Volaris

Produced by Vanessa Molina Santamaria; Ken Rivadeneira; Jessica Beccerra-

Ortiz and Alfredo Anez

Best New Magazine

Charlie Award

Delray Beach Magazine

General Excellence

Best Redesign

Bronze Award
Sport Fishing
Designer: Rob Steve; Editor: Doug Olander

Best Redesign
Silver Award
Ocala Style

Best Redesign
Charlie Award
Profile: Palm Beach County's Business Magazine

General Excellence

Best Special Theme or Show Issue - Association
Silver Award
Forum
"Florida: A Place for Writers"
By: Jack. E. Davis

Best Special Theme or Show Issue – Association
Charlie Award
Forum
"The Art and Soul of Florida"

General Excellence

Best Special Theme or Show Issue – Consumer less than 50,000 circulation
Bronze Award
Boca Raton Observer
"The Home and Design Issue"
Publisher: Linda Behmoiras; Editor: Felicia Levine; AA Director: Scott Deal

Best Special Theme or Show Issue – Consumer less than 50,000 circulation
Silver Award
Sarasota Magazine
"The Special Boomer Issue: Reinventing Retirement"

Best Special Theme or Show Issue – Consumer less than 50,000 circulation
Charlie Award
At Home
"Bold New Styles"
Editor: Jennifer Freihofer

General Excellence

Best Special Theme or Show Issue – Consumer 50,000 plus
Bronze Award

Latitudes
Serena Williams Issue
Produced by: Vanessa Molina Santamaria, Rosa Rojas, Taryn Wolf, Jessica
Becerra-Ortiz

Best Special Theme or Show Issue – Consumer 50,000 plus
Silver Award
Golfweek
“Golfweek for Her”
Beth Ann Baldry, Tracy Wilcox, & Staff

Best Special Theme or Show Issue – Consumer 50,000 plus
Charlie Award
Newsmax Magazine
“Reagan’s 100th: The Legacy Lives On”
Written by: D. Brinkley, M. Reagan; Photographed by: Tony Zinnanti

General Excellence

Best Custom Magazine – Association
Charlie Award
Profile Magazine

General Excellence

Best Custom Magazine – Trade/Technical
Charlie Award
Palm Beach County Meeting & Convention Planners Guide

General Excellence

Best Custom Magazine – Consumer less than 50,000 circulation
Bronze Award
Destination/Destino Marriott 2011
Produced by: Vanessa Molina Santamaria, Ken Rivadeneira, Carlos Martin

Best Custom Magazine – Consumer less than 50,000 circulation
Silver Award
Converge
Produced by the SRQ Media Group

Best Custom Magazine – Consumer less than 50,000 circulation
Charlie Award
Worth Avenue
Published by John Shuff & Margret Shuff

General Excellence

Best Custom Magazine – Consumer 50,000 plus circulation

Silver Award
Destination Hyatt 2011
Produced by: Vanessa Molina Santamaria, Rosa Rojas, Taryn Wolf and Jessica Becerra-Ortiz

Best Custom Magazine – Consumer 50,000 plus circulation
Charlie Award
Naples Health
“The Power of Scent” Issue
Editor-in-Chief: David Sandler

General Excellence

Best Overall Magazine – Association (published at least three times per year)
Bronze Award
AP Matters
Editor-in-Chief: Lauren Crowley; Senior Editor: Diane Sears

Best Overall Magazine – Association (published at least three times per year)
Silver Award
Worldwide Challenge
Editor: Mark Winz; Designer: Journey Group

Best Overall Magazine – Association (published at least three times per year)
Charlie Award
UF Today
Editor: Lisel O’Dell

General Excellence

Best Overall Magazine - Trade/Technical
Bronze Award
Florida Doctor Magazine – North Edition
Publisher: AJ Beson; Editor: Vanessa Wells; Art Director: Christine Tarantino;
Contributing Editor: Virginia Pillsbury

Best Overall Magazine - Trade/Technical
Silver Award
Internal Auditor

Best Overall Magazine - Trade/Technical
Charlie Award
Florida Realtor Magazine
Art Director: Tracey Flanagan; Editors: Tracey Velt & Doug Damerst

General Excellence

Best Overall Magazine- Consumer less than 20,000 circulation

Bronze Award
Gulfshore Business
Editor: Phil Borchmann

Best Overall Magazine- Consumer less than 20,000 circulation
Silver Award
Healthy Living Magazine
Publisher: Kendra Akers

Best Overall Magazine- Consumer less than 20,000 circulation
Charlie Award
Tallahassee Magazine
Editor: Rosanne Dunkelberger; Designer: Saige Roberts; Photographer: Scott Holstein

General Excellence

Best Overall Magazine – Consumer between 20,000 - 50,000 circulation
Bronze Award
Boca Raton Magazine

Best Overall Magazine – Consumer between 20,000 - 50,000 circulation
Silver Award
Gulfshore Life
Editor-in-Chief: David Sandler

Best Overall Magazine – Consumer between 20,000 - 50,000 circulation
Charlie Award
Boca Raton Observer
Publisher: Linda Behmoiras

General Excellence

Best Overall Magazine – Consumer, 50,000 plus circulation
Silver Award
Islands Magazine
Editor-in-Chief: Eddy Patricelli

Best Overall Magazine – Consumer, 50,000 plus circulation
Charlie Award
Florida Travel & Life
Editor: Ana Connery; Executive Editor: Patricia Letakis

General Excellence

Best Overall Online Presence
Bronze Award
AAA Going Places
Editor-in-Chief: Sandy Klim

Best Overall Online Presence
Silver Award
Internal Auditor
Editor-in-Chief: Anne Millage

Best Overall Online Presence
Charlie Award
Worldwide Challenge
Editor: Mark Winz; Designer: Journey Group

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